

**Executive Department**  
**State of California**

**PROCLAMATION**

Fiscal prudence is as important in the management of individual and household finances as it is in the allocation of public funds. However, there are many families that lack the skills and knowledge necessary to navigate today's marketplace. I applaud the ongoing efforts of public agencies and private organizations to increase financial literacy for all Californians.

Financial Literacy Month was first observed in April 2000, when community service organizations and financial groups came together in California to increase financial awareness and education. In March 2003, the United States Congress officially recognized April as National Financial Literacy Month. In 2011, I signed into law AB 597 creating the Financial Literacy Advisory Committee, which has since been working with the State Controller's office to coordinate efforts among government agencies, non-profit organizations, unions, schools, libraries, financial institutions and management associations to promote greater and deeper understanding of financial matters.

This year, the State Controller will lead a series of events called "Manage Your Money Week." There will be opportunities statewide for Californians to learn more about topics like opening a checking account, managing a budget, improving one's credit rating, first-time home buying, planning for retirement, paying for college, avoiding financial scams and starting businesses. I encourage state and local leaders and organizations to help promote these opportunities, which can be found at <http://www.sco.ca.gov/mymw>.

**NOW THEREFORE I, EDMUND G. BROWN JR.**, Governor of the State of California, do hereby proclaim October 18-25 as "Manage Your Money Week."

**IN WITNESS WHEREOF** I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 14<sup>th</sup> day of October 2014.



  
EDMUND G. BROWN JR.  
Governor of California

**ATTEST:**

  
DEBRA BOWEN  
Secretary of State