

How to Market Your Business Boot Camp

The Social Media Craze

Saturday, March 24, 2012

Registration 7:30 a.m.

Program 8:00 a.m. – 1:00 p.m.

Topics:

How they work:

Facebook, Twitter, Foursquare, Google+ & others
Building a Social Media Based Marketing Program
Which Social Media Platforms Work Best
Measure & Determine Social Media Success
Manage your Online Reputation

Location:

Chicana Action Service Center
3601 East 1st Street
Los Angeles, CA 90063

FREE

[Click here to register online](#)



California
State Controller
John Chiang

In Partnership With:

Los Angeles County Supervisor
Gloria Molina
Congresswoman Judy Chu
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State Senator Ed Hernandez
State Senator Ron Calderon
CA State Assembly Speaker
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In Collaboration With:

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East Los Angeles Chamber of
Commerce
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Maravilla Business Association
Pan American Bank
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Center
Whittier Merchants Association
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Free Seminars Registration Form:

Check off the seminars you would like to attend above. Please complete one form for each person attending. Please print.

Name _____ Business/Org. _____ Title _____
Phone _____ Fax _____ Email _____
Address _____ City _____ State _____ ZIP Code _____

Please complete the form and mail, fax, or e-mail to: the Office of State Controller John Chiang, Attn: Laura Barrera, 777 S. Figueroa Street, Suite 4800, Los Angeles, CA 90017; Fax 213-833-6011 or e-mail Lbarrera@sco.ca.gov.

For more information contact: (213) 833-6025 Register online [here](#).

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