



California
State Controller
John Chiang

In Partnership With:



California State Senator
Alan Lowenthal

In Collaboration With:

Belmont Shore Business
Association

Regional Hispanic Chamber of Commerce

Downtown Long Beach Associates

Port of Long Beach

Small Business Development
Corporation (SBDC)

California Small Business Association

Office of Controller John Chiang
California



Free

Social Media and Marketing **BOOT CAMP**

Friday, June 15, 2012

8:30 a.m. - 11:00 a.m.

Registration Begins at 8:00 a.m.

Long Beach Groundwater Treatment Plant
2950 Redondo Avenue
Long Beach, CA 90806

[Click here to RSVP](#)

Topics Covered:

- *Creating a business plan incorporating both traditional and new social media marketing strategies.*
- *Best ways to leverage social media sites such as Facebook, YouTube, Twitter, etc.*

Free Seminars Registration Form:

Please complete one form for each person attending. Please print.

Name _____ Business/Org. _____ Title _____

Phone _____ Fax _____ Email _____

Address _____ City _____ State _____ ZIP Code _____

Please complete the form and mail, fax, or e-mail to: the Office of State Controller John Chiang, Attn: Laura Barrera, 777 S. Figueroa Street, Suite 4800, Los Angeles, CA 90017; Fax 213-833-6011 or e-mail Lbarrera@sco.ca.gov.

For more information contact: (213) 833-6025 Register online: [Click here to RSVP](#)

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