

# CONTROLLER STEVE WESTLY

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## **Westly Leads Action on Alcopops**

**SACRAMENTO** – State Controller and Board of Equalization member Steve Westly today led a vote to classify alcopops as liquor instead of beer to keep kids away from alcohol. Controller Westly's motion did not pass due to a tie vote (2-2). Controller Westly urged the state and advocates to continue pushing for action.

“It’s our job as elected officials to stand up for our constituents against powerful interests. It’s our job as adults to protect our kids,” Westly said. “Alcopops are designed to make it easy for kids to drink. This action would make alcohol less appealing and less accessible to kids. Alcopops may conceal the taste of alcohol, but there’s no denying the health problems, alcoholism, drunk driving and other risks of underage drinking.”

Alcopops lure under-age drinkers with sweet flavors that can mask the taste and strength of alcohol and colorful, youthful packaging.

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